

## Research Article

# Using Google Maps to Present the Pattern of International Author Collaboration in Pharmacology and Pharmaceutics

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**Objective:** To investigate research patterns of international author collaboration in pharmacology and pharmaceutics by collecting data from Medline and to visualize data using Google maps and Social Network Analysis (SNA).

**Methods:** Selecting 14,403 abstracts, author names and countries, keywords, and Medical Subject Headings (MESH) on November 23, 2017 from the Medline based on the title involving pharmacology or pharmaceutics, we reported following features of pharmacology and pharmaceutics: (1) nation and journal distribution; (2) main keywords frequently presented in papers; (3) the prominent author and the research domain defined by the MESH terms. We programmed Microsoft Excel VBA routines to extract data from Medline. Google Maps and SNA Pajek software were used for displaying visual representations on features of pharmacology and pharmaceutics.

**Results:** We found that (1) the most number of nations are from US.(3272, 40.27%) and UK.(721, 8.87%); (2) the most number of journals in production of pharmacology and pharmaceutics are J Pharmacol Exp Ther (351, 2.44%) and Arzneimittel-forschung (315, 2.19%); (3) the most linked keywords are pharmacology and experimental lab study; (4) the research domain defined by MESH terms are pharmacology and molecular targeted therapy for the prominent Author Joanna L Sharman.

**Conclusion:** Social network analysis provides wide and deep insight into the relationships among entities or subjects. The results drawn by Google maps can be provided to readers for future paper submission in academics.

**Keywords:** Authorship collaboration; Google Maps; Social network analysis; Medline

## Introduction

Google Maps offers a global view of geospatial visualization for our interesting objects dispersed on a map [1,2]. However, only four papers were collected in Medline library using keyword Google map to search on November 22, 2017. Many papers [3-5] have conducted studies on co-author collaboration in academics, but failed to display results using graphical representation on Google maps.

The co-author relation is similar to the comorbid co-occurred with one another in medicine. Many studies have made efforts to explore the association of two or more entities (or objects) such as obesity and altered aspirin pharmacology [6] and pharmacology and perioperative considerations of pain medications [7]. The pattern of international co-author collaboration in pharmacology and pharmaceutics is still unclear. It is hard using traditional statistics to observe the association of two or more symptoms co-occurred at one moment. Even if Social Network Analysis (SNA) [8] has been launched to explore the pattern of elements in a system, none were found incorporating SNA with Google maps to report their results.

An apocryphal story often told to illustrate the concept of co-

occurrence is about beer and diaper sales. It usually goes along with both beer and diaper sales which were strongly correlated [9-11] in a market place. All possible pairs our observed in a system can be counted using advanced computer techniques. However, we have not seen any computer algorithms that can teach us how to select the most possible pairs co-occurred in a system.

### Social network analysis (SNA)

Social Network Analysis (SNA) [12] has been applied to authorship collaboration in bibliometrics. Co-authorship among researchers can form a type of social network, called co-author network [13]. We are thus interested in applying SNA to investigate the most number of authors and keywords in relation for the topic of pharmacology and pharmaceutics in which we are interested.

### Author collaborations and international relations

Many papers have been saved in Medline library. However, few extracted data from Medline to investigate valuable information regarding author relations and keyword frequency in an academic domain. Whether the field of pharmacology and pharmaceutics is similar to the finding [14,15] that the dominant nations come

**Table 1:** Nation distribution based on the 1<sup>st</sup> author for papers regarding pharmacology and pharmaceuticals.

Nation	1992-2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	Total	corr.	%
U.S	2012	107	100	117	137	129	129	130	127	147	136	3272	0.8	40.3
U.K	376	21	33	33	40	33	42	28	34	34	47	721	0.55	8.87
France	326	14	12	9	13	9	16	15	12	14	15	455	0.39	5.6
Germany	268	11	17	18	17	16	19	17	6	18	11	418	-0.2	5.14
Italy	213	14	11	11	14	15	20	19	23	15	16	371	0.6	4.57
China	26	8	8	7	16	24	35	42	50	51	66	335	0.98	4.12
Canada	161	7	11	13	10	11	12	15	12	13	7	273	0.18	3.36
Japan	200	10	7	8	12	6	6	5	3	5	7	269	-0.6	3.31
Australia	111	8	6	5	8	7	10	9	15	9	21	209	0.74	2.57
Netherlands	116	12	7	4	5	5	2	5	19	7	13	195	0.29	2.4
New Zealand	148	1	1	3		5		3	5	5	2	173	0.55	2.13
Switzerland	116	3	5	6	2	5	4	5	6	8	6	166	0.6	2.04
India	27	2	5	15	14	13	12	17	13	31	10	159	0.6	1.96
Sweden	91	4	3	6	3	2	4	4	5	4	2	128	-0.2	1.58
Spain	68	7	4	3	5	6	9	4	6	6	6	124	0.21	1.53
Denmark	75		5	6	2	5	2	3	6	7	2	113	-0.1	1.39
Belgium	43	3	2	1	11	3	2	5	6	1		77	0.04	0.95
Poland	20	1	2	2	3	3	5	4	4	5	3	52	0.75	0.64
Mexico	18	2	4		1	4	2		3	7		41	0.52	0.5
Hungary	19	1	3	1	3	2	1		5		2	37	0.35	0.46
Brazil	15				4	1		4	3	1	5	33	0.15	0.41
Israel	20	3	3	2		1		2		1	1	33	-0.8	0.41
Austria	16	1	2	2	1	2		1	3	1	3	32	0.37	0.39
Iran	3				1		3	4	3	6	6	26	0.92	0.32
Finland	15	2		2			1	2	2			24	-0.2	0.3
Ireland	18	2	1		1			1			1	24	-0.6	0.3
Russia	12			1		1	1	2	1	3	2	23	0.67	0.28
Hong Kong	8	2		2			1	2	1	2	3	21	0.17	0.26
Malaysia	3	1				1	2	1	3	6	2	19	0.55	0.23
Norway	10	3			2	2				1	1	19	-1	0.23
Others	107	9	12	15	19	10	21	15	30	23	22	284	0.74	3.49
Total	4661	259	264	292	344	321	361	364	406	431	418	8126	0.97	100

from U.S. and Europe. International collaboration in science has increased rapidly in recent decades [16]. Mass data storage electronic communications [17] and less expensive travel might be ones of the drivers and facilitators [18] to facilitate international co-author collaboration in paper publication. Some governments of notably smaller nations [19] also invest purposefully in the stimulation of internationalization. We are thus interested in investigating the pattern of author collaboration in pharmacology and pharmaceuticals using Google maps.

### Aims of the study

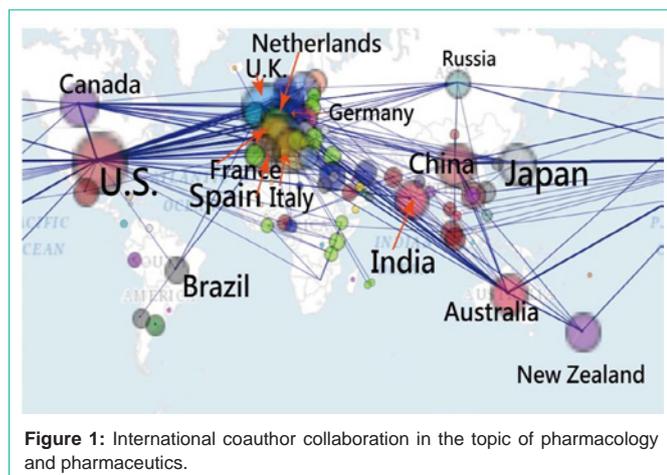
Our aims are to investigate patterns of international collaborations in pharmacology and pharmaceuticals by collecting data from Medline and to visualize results in following representations: (1) nation and journal distribution; (2) main keywords frequently presented in

papers; (3) the prominent author and the research domain defined by the Medical Subject Headings (MESH).

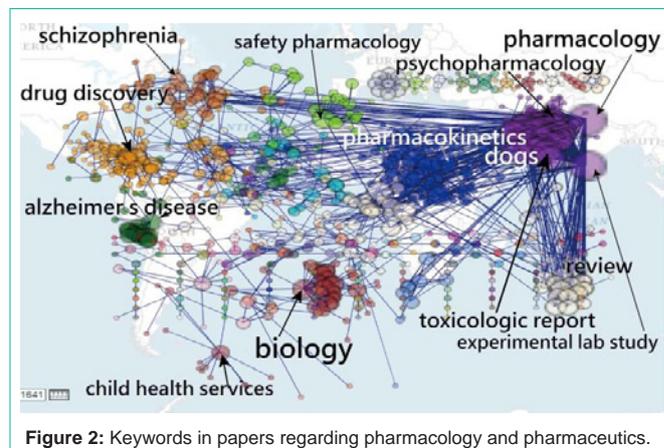
## Methods

### Data sources

We programmed Microsoft Excel VBA (Visual Basic for Applications) modules for extracting abstracts and their corresponding coauthor names as well as keywords on November 23, 2017 from Medline library. Only those abstracts entitled with pharmacology (or pharmaceuticals) and labeled with Journal Article were included. Others like those labeled with Published Erratum, Editorial or those without author nation were excluded from this study. A total of 14,403 eligible abstracts were obtained from Medline since 1992. Only 8,129 papers are labeled with 1st author nation in Medline database.



**Figure 1:** International coauthor collaboration in the topic of pharmacology and pharmaceuticals.



**Figure 2:** Keywords in papers regarding pharmacology and pharmaceuticals.

### Data arrangement to fit SNA requirement

We analyzed all eligible papers with complete data including author countries, MESH terms. Prior to visualize representations using SNA, we organized data in compliance with the SNA format and guidelines using Pajek software [20]. Microsoft Excel VBA was used to deal with data fitting to the SNA requirement.

### Graphical representations to report

**Author nations and their relations:** Two cross tables (i.e., columns for publication years and rows for the 1<sup>st</sup> author nations as well as journals) were made for presenting the distribution of nations and the most number of journals publishing papers of pharmacology and pharmaceuticals. The bigger bubble means the more number of the nodes (i.e., nations, authors, or MESH terms in this study). The wider line indicates the stronger relations between two nodes. Community clusters are filled with different colors in bubbles.

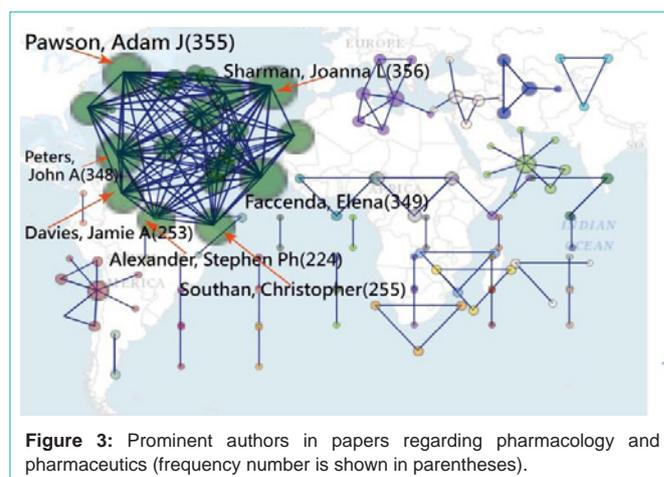
**Keywords, authors and MESH terms to present the research domain:** Keywords are defined by authors. Research domain can be highlighted by the relation between any pair of two keywords using SNA. The presentation for the bubble and line is interpreted similar to the previous section.

**Statistical tools and data analyses:** Google Maps [21] and SNA Pajek software [22] were used to display visualized representations for papers published in the field of pharmacology and pharmaceuticals. Author-made Excel VBA modules were applied to organize data.

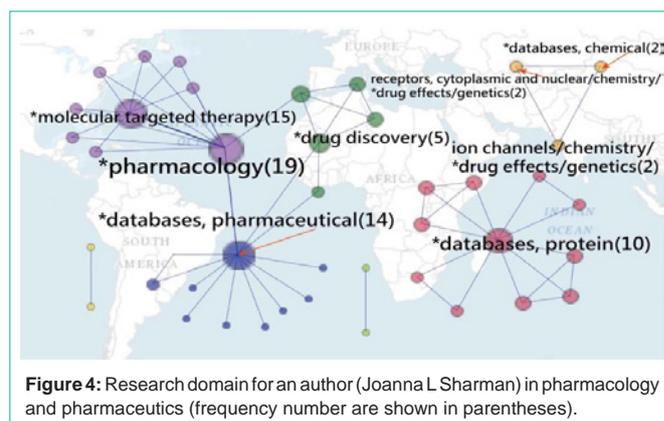
## Results

### Author nations and their relations

A total of 8,129 eligible papers with complete author nations based on journal article since 1992 are shown in Table 1. We can see that the most number of nations are from US. (3272, 40.27%) and UK. (721, 8.87%). The trend in the number of publications with authorship from countries is present in the column of correlation (denoted by corr.) in Table 1. The diagram (shown by SNA and Google maps) in Figure 1 displays author collaboration among nations. The highest productive nations are from US. and Europe. China (corr. =0.98) and Australia (corr. =0.74) also placed a distinct portion and an increasing trend. Any nation collaborated with other nations are shown with a blue line. Interested authors are recommending clicking the bubble of



**Figure 3:** Prominent authors in papers regarding pharmacology and pharmaceuticals (frequency number is shown in parentheses).



**Figure 4:** Research domain for an author (Joanna L Sharman) in pharmacology and pharmaceuticals (frequency number are shown in parentheses).

interest to see details on a website at reference [23].

### Journals and the trend

A total of 14,403 eligible abstracts were analyzed regarding journals in pharmacology and pharmaceuticals. The most number of journals in production of pharmacology and pharmaceuticals are J Pharmacol Exp Ther (351, 2.44%) and Arzneimittel-forschung (315, 2.19%). The trend in the number of publications for a journal is shown in the column of correlation in Table 2. We can see some journals are increasing and some are decreasing in papers regarding pharmacology and pharmaceuticals.

**Table 2:** Journal distribution for papers regarding pharmacology and pharmaceuticals.

Journal	1992-2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	Total	corr.	%
J Pharmacol Exp Ther	300	4	6	4	6	6	7	5	5	5	3	351	-0.2	2.44
Arzneimittelforschung	314			1								315	-0.3	2.19
Br J Pharmacol	162	9	12	12	8	14	17	7	21	3	24	289	0.33	2.01
Drugs	203			2	1	2	2		1	1		212	-0	1.47
J Med Chem	168		4	3	1	2	4	3	8	1	5	199	0.45	1.38
Pharmacol Rev	115	4	3	7	6	6	6	5	12	3	7	174	0.35	1.21
Clin Pharmacol Ther	99	10	6	8	7	8	8	4	5	6	10	171	-0.2	1.19
Farmakol Toksikol	156											156	-	1.08
J Clin Pharmacol	116	2	1	2	3	4	3	3	9	3	8	154	0.72	1.07
Eur J Pharmacol	113	8	1	5	3	2	1	4	7	4	5	153	0.05	1.06
Br J Clin Pharmacol	98	8		5	3	12	3	7	4	6	3	149	-0	1.03
Arch Int Pharmacodyn Ther	144											144	-	1
J Ethnopharmacol	27	5	1	1	6	3	13	15	20	14	15	122	0.84	0.85
Nihon Yakurigaku Zasshi	97	3	1	3	2	1	1	3	2	4		117	-0.1	0.81
Trends Pharmacol Sci	81	2	2	1	7	3	4	2	5		3	110	0.01	0.76
Biochem Pharmacol	78	4	8	1		4	1	6	4	1	1	108	-0.3	0.75
Pharmacol Ther	72	5	1	7	1	4	1	4	2	4	5	106	0.02	0.74
Ann N Y Acad Sci	89	1			1					1	1	93	0.14	0.65
Therapie	85	1		2	1			2		1		92	-0.2	0.64
Mol Pharmacol	59	3	2	3		2	5	3	4	7		88	0.22	0.61
Cancer Chemother Pharmacol	76				2	2	1	2	1		2	86	0.43	0.6
Cancer Res	82	1		2			1					86	-0.5	0.6
J Pharmacol Toxicol Methods	20	8	5	5	9	4	4	7	4	11	9	86	0.29	0.6
J Cardiovasc Pharmacol	75	2	1		1		1				1	81	-0.5	0.56
Annu Rev Pharmacol Toxicol	56		3	2	2	2	3		3	3	4	78	0.5	0.54
Pharmacotherapy	72		1	1	1				1			76	-0.4	0.53
Eur J Clin Pharmacol	47	5	1	2		1	6	1	3	3		69	-0.2	0.48
Antimicrob Agents Chemother	61		1	1		1	1	1		1		67	-0.1	0.47
Pharmacol Res	28		1		6	4		2	8	13	5	67	0.66	0.47
Neuropharmacology	38	2	3	2	1	2	2	7	3	1	5	66	0.35	0.46
Others	7383	207	222	244	299	268	309	345	341	370	345	10338	0.95	71.8
Total	10514	294	286	326	377	357	404	438	473	466	461	14403	0.96	100

### Keywords to present the feature of research domain

The most linked keywords are pharmacology and experimental lab study, see Figure 2 or click it on the reference [24]. We can see that the two bigger bubbles are of pharmacology and experimental lab study in pink cluster at the right-top part in Figure 2.

### Prominent authors selected by SNA

The most prominent authors are shown in Figure 3 or click it on the reference [25]. We can see that the two bigger bubbles are of Joanna L Sharman and Adam J Pawson in the green cluster.

### MESH terms to present the feature of research domain

After extracting 38 papers in a search by a keyword Sharman, Joanna L [Author - Full] on Medline, we analyzed data by SNA and present the most linked MESH terms (pharmacology and molecular

targeted therapy), see Figure 4 or click it on the reference [26] to see the research domain of Joanna L Sharman. We can see that several bigger clusters that can represent the research domain of an author.

## Discussion

This study used SNA techniques to report that (1) the most number of nations are from US and UK; (2) the most number of journals in production of pharmacology and pharmaceuticals are J Pharmacol Exp Ther and Arzneimittel-forschung; (3) the most linked keywords are pharmacology and experimental lab study; (4) the research domain defined by MESH terms are pharmacology and molecular targeted therapy for the prominent Author Joanna L Sharman.

### What this adds to what was known

An apocryphal story is often told to discover the co-occurrence

about beer and diaper sales [9-11]. It is hard display all possible pairs of our observed phenomena at a short moment. In literature, no such examples but studies [3-6] were illustrated to investigate coauthor collaboration using SNA. We further incorporated SNA with Google maps to present informative messages to readership, which is never seen in previous published papers in academics.

Journal authorship collaboration can be compared with each other using Google Maps. We can see that many links connecting nations, indicating a collaboration pattern to the previous study [3]. Hence the researchers present a huge international author collaborations in the field of pharmacology and pharmaceuticals which is inconsistent with the previous studies that investigated scientific collaboration of Iranian Psychology and Psychiatry Researchers [27,28].

There are two papers [29,30] incorporated MeSH into social network analysis to explore interesting informative knowledge. However, no any that can be found incorporating SNA with Google maps to show more value information like the current study. The way we illustrated is novel and promising in future, especially in the field of pharmacology and pharmaceuticals.

### What it implies and what should be changed?

Scientific publication is one of the objective measurements to evaluate the achievements of a medical specialty [31]. It is worth using SNA and Google Maps to report journal features or author research domains in future.

Several algorithms have been developed and applied to SNA. If we study whether any author domains or paper keywords most are fitting the features of a journal, the centrality measures using SNA can be applied [3]. It means that the core subject can be analyzed using the centrality measure [27] yielded in SNA.

### Strengths of this study

The way we incorporated SNA with Google Maps is unique, which is never demonstrated in previous published papers. Another strength and feature in the current study is that we applied Google Maps provided to interested readers who can practice it on their own ways by clicking the links in references [23-27]. The nation distribution in Figure 1 is easy to understand the feature on the topic of pharmacology and pharmaceuticals one picture is worth ten thousand words. We hope following studies can report more such kinds of information using SNA and Google Maps to readers.

### Limitations and Future Study

The interpretation and generalization of the conclusions of this study should be cautious. First, the data of this study were collected from Medline for a single journal. It is worth noting that any attempt to generalize the findings of this study should be made in the similar journal domain with similar topic and scope contexts.

Second, although the data were extracted from Medline and carefully dealt with every linkage as correct as possible, the original downloaded text file including some errors in symbols such as period and comma in author address that might lead to some bias in the resulting nation distribution.

Third, there are many algorithms used for SNA. We merely applied separation components showing in Figures. Any changes

made along with algorithm used will present different pattern and judgment.

Fourth, the social network analysis is not subject to the Pajek software we used in this study, others such as Ucinet [32] and Gephi are suggested to readers for use in future.

### Conclusion

Social network analysis provides wide and deep insight into the relationships among nations, coauthor collaborations, and abstract keywords or MESH terms. The results drawn by Google maps can be provided to readers for future paper submission in academics.

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